

PRIVACY STATEMENT

This document contains Social Storytellers' privacy statement. We are pioneers in empowering people *and* in telling good stories. That's why we have spent more than ten years practising the art of telling stories, so as to give people, young and old, a voice *and* control. We help organisations to depict their campaigns in order to create awareness, commitment and change in the target audience.

There will be situations when Social Storytellers gathers your personal data, and it is important that you know what we do with your data. It is also important that you know how to state your preferences regarding your data. That is what this statement is all about. If you are dissatisfied with the way in which Social Storytellers is handling your data, please contact us at: info@socialstorytellers.nl

1. PURPOSES

Social Storytellers gathers data for the following purposes:

- **To get in touch**

As soon as you fill in one of our contact forms, we use the data you have entered to contact you.

- **For Google Analytics**

Our website collects data in order to improve the website. These data are used in Google Analytics in anonymised form. Examples include the average amount of time a visitor spends on a page, the pages someone visits during a session, etc.

All of these data will only be processed with your explicit consent, or to implement agreements that have been made, or because these data need to be processed in order to put you in touch with potential relations and/or contractors.

2. RECEIVERS

The data that Social Storytellers receives and processes are managed using:

- **SQR**

Social Storytellers' email service is hosted by SQR. If you contact us via an online form or by email, the messages in question will be stored on the SQR servers.

3. STORAGE

The data that we receive from you are stored by Social Storytellers for a longer period of time, but never for longer than is needed to undertake our activities. We will only make an exception to this if we are legally required to store your data for longer.

- **Getting in touch**

If you contact us by email, the data that you send (e.g., your name, company name, email address) will be stored on the mail server. These emails will be kept for a maximum of two years.

- **Google Analytics**

The anonymised data that are collected by Google Analytics will be stored for an indefinite period of time in Google Analytics.

4. SECURITY

Your data will only be administered by the above-mentioned systems and software. We will never make physical copies of your data. The personal data that are administered by Social Storytellers or by the above-mentioned third parties can only be accessed using the above-mentioned software, which is protected with a password. The devices that are used to access your data are also protected with a password and/or fingerprint. Your visits to our website are secured by an SSL certificate, meaning that the connection to the Social Storytellers website is private.

5. YOUR RIGHTS

- **Right to inspect**

You have the right, at any time, to inspect the data belonging to you that are recorded and stored by Social Storytellers. Please email or phone us for an overview of the data we have that belong to you.

- **Right to rectification**

If your data have been changed or are incorrect, you have the right to have this rectified by Social Storytellers. If this is the case, please send us an email or phone us.

- **Right to transfer**

If you need data that are stored by Social Storytellers in order to switch to a different party or service, you have the right to have these data transferred. Social Storytellers will then transfer all of your data to the other party.

- **Right to deletion of data**

If you no longer wish your data to be stored by Social Storytellers, you have the right to have it deleted.

- **Right to submit a complaint**

If you believe that Social Storytellers is not handling your data correctly, you have the right to submit a complaint to the Data Protection Authority. This can be done via this link.

- **Right to object to the use of your data**

Do you object to Social Storytellers using your data? If so, you have the right to stop Social Storytellers from using your data.

You can exercise these rights by sending an email to info@socialstorytellers.nl. Please attach a copy of your ID, ensuring that your passport photo, the numbers at the bottom of your passport, your ID number and your social security number are illegible.

6. DUTIES

Social Storytellers processes personal data on the basis of a legitimate interest, namely a commercial interest. Your data will never be sold to third parties. The data that you are required to provide are the minimal data we need to offer our services or products. If the data we require cannot be provided, Social Storytellers will be unable to offer the services in question. Should it prove necessary to share the data that you have shared with Social Storytellers with actors other than those named above (for example, in order to provide a service), we will first ask for your consent.

Social Storytellers reserves the right to disclose the data when legally required to do so, or when we consider this justified in order to respond to a legal request/proceedings, or in order to protect the rights, property or security of Social Storytellers. In doing so, we will always try to respect your right to privacy as much as possible.

Do you have any questions? You are welcome to contact us using the following contact details: info@socialstorytellers.nl | contact Edwin Bakker: +31 6 483 41 599